

160930

160930

7

1

2

2016-2018

4

1

2015

2015

2014

2015 10

2

+

1

201512

6.886.20

Analysys

20154

2015

101.014.3%

iReader26.5%

QQ

17.4%

10.1%

2

2.2

300

3

2015

3

1

4G

iiMedia Research

2015-2016

2015

5.63

17.3%

2

IDC

1

3

2015

4

Opera ASA

Opera ASA

130

Opera ASA

Opera ASA

5

4

4

4

4

8

146,192.69

21,583. 33

1

2

2016-2018

2015 12

100%

2015 12

2015 10 31

146,220.43

146,000.00

2015

2015 12

100%

146,192.69

1		12,380.70	12,380.70	-	-
1.1		9,228.18	9,228.18	-	-
1.2		3,152.52	3,152.52	-	-
2		5,000.00	134,124.39	129,124.39	2,582.49
2.1		5,000.00	134,124.39	129,124.39	2,582.49
3		17,380.70	146,505.09	129,124.39	742.92
4		312.40	312.40	-	-
4.1		0.34	0.34	-	-

2016 -2018

	2014	2015	2016	2017	2018
	8,178.30	9,757.70	11,322.34	13,531.27	16,115.30

	-	19.31%	16.03%	19.51%	19.10%
		19.31%			18.20%

19.31%

2016 -201818.20%

201642016

1-43,467.69201630.63%

2016-2018

2016-20182016

1-4

5

			%			
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2007

2

3

3

5

<

> 160930